



News from Trayce Home Services

October 2011

Dear Andrea

Trayce Home Services is proud to sponsor a very unique event on October 29th, "Advancing Healthcare - A New Model for Servicing Your Patients". Please see article below.

We, at Trayce, appreciate your attention to topics that are important in keeping yourself and loved ones healthy and well. We are dedicated to educating you to changes in health care that may impact decisions you will be making.

Our mission is creating a positive lifestyle by enriching the lives of your loved ones...Generation to Generation.

*All the best,
Barbara Trayce*

*Barbara Trayce, Vice President and Co-Founder
Sheldon Shlossman, President
The Trayce Home Services Family*

Advancing Healthcare *A New Model for Servicing Your Patients*

An Unforgettable Showcase on Practice Marketing and Patient Experience

**Sponsored by
Trayce Home Services
and Align Resources**

IN THIS ISSUE

[Advancing Healthcare Showcase](#)

[How to Remain Positive in an Aging Society](#)

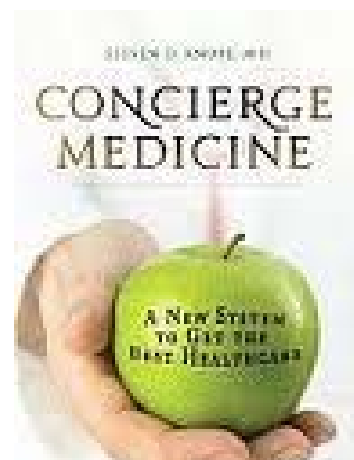
[When To Ask For Help](#)

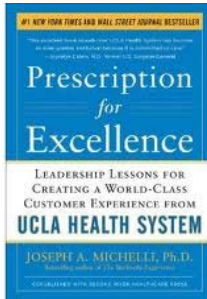
[Upcoming Events](#)

QUICK LINKS

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Demystify concierge medicine with a leading physician expert. Supercharge your practice marketing right now! Discover the Prescription for Excellence for patient experience and the secrets to long-term business health.

Featuring Best Selling Authors and Healthcare Experts

Steven D. Knope, M.D.

Joseph A. Michelli, Ph.D.

Thomas A. Atchinson, Ed.D. and John R. Marquis

Advancing Healthcare

A New Model for Servicing Your Patients

Saturday, October 29, 2011 - 7:30am - 1:30 pm
Renaissance Schaumburg Hotel & Conference Center
1551 Thoreau Drive Schaumburg, IL 60173

Seating is limited. Registration is required.

For more information and to register, please go to: www.advancing-healthcare.com

How to Remain Positive in an Aging Society

Incorporating Help When Needed

Depression in elderly people often goes untreated because many people think that depression is a normal part of aging and a natural reaction to chronic illness, loss and social transition. Elderly people do face noteworthy challenges to their connections through loss and also face medical vulnerability and mortality. For the elderly population depression can come in different sizes and shapes. Many elderly people and their families do not recognize the symptoms of depression, are not aware that it is a medical illness and do not know how it is treated. Others may mistake the symptoms of depression as signs of dementia:

- Alzheimer's Disease
- Arthritis
- cancer
- heart disease
- Parkinson's
- stroke
- Thyroid disorders

Also, many older persons think that depression is a character flaw and are worried about being made fun of or of being



humiliated. They may blame themselves for their illness and are too ashamed to get help. Others worry that treatment would be too costly. Yet research has also shown that treatment is effective and in fact changes the brain when it works.



[Learn more.](#)

Healthy Aging - When To Ask For Help

Your close personal relationship with the person you are caring for helps you to understand and interpret his or her feelings, wishes, and needs. You are also the first to become aware of many physical and emotional problems, the first to deal with those problems, and often are the person who carries out plans that you and other team members develop. As a team member, your job is to work cooperatively with other members of the team-both family and professional-in solving caregiving problems. To do this you need to use the four COPE problem-solving steps discussed in the first chapter of this book.

CREATIVITY by looking for new ways to solve problems,

OPTIMISM by having positive expectations for achieving your goals,

PLANNING by thinking about the steps you can take to reach your goals, and

EXPERT INFORMATION by asking for guidance from health professionals as well as people who have dealt with similar problems in the past.



[Learn more](#)

Upcoming Events

Advancing Healthcare

A New Model for Servicing Your Patients

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Living Well with Low Vision

Free seminar at Whitehall of Deerfield on Thursday, October 13, 5 - 6pm.

If you're living with low vision, this important, FREE seminar will give you the tips and resources you need to maximize your existing vision and to live more productively and independently.

Includes refreshments.

Presented by The Hadley School for the Blind.
This free community service event will be held at:
Whitehall of Deerfield,
300 Waukegan Road,
Deerfield.

Space is limited. To RSVP, please call Ashley Delaney at 847-580-8198 or email her
atadelaney@whitehallofdeerfield.com.

About Traycee Home Services, Inc.

Traycee Home Services has been helping families on the North Shore and Greater Chicago area enrich their own or a family member's lifestyle by providing professional support services since 1974.

Our Family Partners Program is founded on a philosophy of individualized service plans to meet the unique needs of each client.

Traycee also provides complimentary administrative support to advocate for Long Term Care Insurance plan reimbursement.

Call Traycee today to discuss our Life Circle of Services:

- Nannies and Newborn Care
- Housekeepers
- Cooks
- Certified Nurses Aids
- Experienced Companions for Seniors

Traycee services are available on-call 24-hours-a-day, 7-days-a-week.
Office hours: Monday to Friday, 9 AM - 4:30 PM

CONTACT INFO:

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Email: info@traycee.com

For Home Care: 1-847-432-5190

For Domestic and Nanny Services: 1-847-432-6111

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